

## SALT LAKE BEES/BUDWEISER "KING OF THE GAME" OFFICIAL RULES

(1) No purchase necessary

(2) The contest is open to residents of Utah ages 21 and older as of the date of entry. Provided, employees and immediate families (spouse, parents, siblings, and children) of General Distributing Company, the Salt Lake Bees, any of the entities comprising the Larry H. Miller Group of Companies, and each of their respective parents, subsidiaries and affiliates, and the directors, governors, owners, employees, and agents of such entities, and persons living in the same household, and the families of each are ineligible to participate or win. The Sponsors of this promotion are the Salt Lake Bees and General Distributing Company. By entering the entrant represents to Sponsor that the entrant is at least 21 years of age at the time of entry. Entrants must be 21 years of age at the time of entry to be eligible to win. If the Entrant is not 21 years of age, their entry will be voided.

(3) This promotion begins at 12:01 a.m. Mountain Daylight Time April 1, 2018. Entries must be received by midnight Mountain Daylight Time August 20, 2018, when the promotion ends. No mechanically reproduced entries will be accepted. Sponsor is not responsible for lost or misdirected mail. Incomplete and/or inaccurate entries are void. Eligible Entrants may enter the sweepstakes by filling out an Official Entry Form available at [www.go.SLBees.com/KingsSeats](http://www.go.SLBees.com/KingsSeats). Information required includes: Entrant's first/last name, phone number, email address, and birthdate. Limit one entry per Entrant. All entries become the property of Sponsor and will not be acknowledged or returned to Entrant. False, deceptive, or misleading entries or acts will render Entrant ineligible. Entries must be received between April 1, 2018, and August 20, 2018 to be eligible.

(4) DRAWINGS: A total of eighteen (18) winners will be randomly drawn by Sponsor or its designee from time to time starting as early as April 1, 2018 and ending around August 20, 2018 from all eligible entries at the time of each such drawing. Odds of winning depend on the total number of eligible entries at the time of each such drawing. In the event a winner cannot be contacted within 24 hours after being selected, or declines the prize, another winner will be selected by random drawing. No more than the advertised number of prizes will be awarded.

(5) This promotion is subject to all applicable federal, state and local laws and regulations. Each winner is solely responsible for all applicable federal, state and local taxes and any expenses associated with participating in the promotion and acceptance and use of the prize. Each winner may receive an IRS Form 1099 or equivalent from Sponsor. No substitution, cash equivalent or transfer of any prize is permitted, except at the option of the Sponsor a prize of comparable or greater value may be substituted. The winning prize may be transferred to any other person, including relatives or friends.

(6) PRIZE: Winners will receive four (4) game tickets, one (1) parking pass, one (1) Salt Lake Bees hat, \$20 in concession vouchers, valued at approximately \$150. Winners will also receive the opportunity to throw out a ceremonial first pitch at the game they attend.

(7) By entering, each entrant agrees to follow these Official Rules and release, hold harmless and indemnify General Distributing Company, the Salt Lake Bees, and each of their respective parents, subsidiaries, affiliates, directors, governors, officers, employees and agents (the "Released Parties") from and against any and all liability, damages, claims or causes of action (however named or described), which the entrant or any of the entrant's representatives, heirs, next of kin or assignees may

have or which they may hereafter acquire with respect to or arising out of the entrant's participation in the promotion the receipt or use of the prize awarded in the promotion (including travel to and from any event), including but not limited to: (a) unauthorized human intervention in the promotion; (b) technical errors; (c) errors in the administration of the promotion or the processing of entries; (d) late, lost, misdirected, damaged, incomplete, illegible or undeliverable entries; or (e) injury or damage to persons or property, including but not limited to death, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the promotion or receipt or use of any prize. Entrants waive the right to claim any damages against the Released Parties whatsoever, including, without limitation, punitive, consequential or indirect damages.

(8) In consideration for being awarded a prize, each winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of the winner's name, voice, picture and/or likeness in any and all advertising, promotions, broadcasts and other publicity conducted by General Distributing Company, the Salt Lake Bees and each of their respective parents, subsidiaries and affiliates (except where prohibited by law). Each winner must sign a Winner's Affidavit of Eligibility and Release within 5 days of selection or the prize will be forfeited and an alternate winner randomly drawn.

(9) As a condition of entering this promotion, each entrant agrees that: (a) under no circumstances will the entrant be entitled or permitted to obtain awards for, and the entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney's fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with the promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court in the State of Utah.

(10) Odds of winning depend on the number of eligible entries received. One entry per person. All decisions of the Sponsor are final. Void where prohibited. For the winning names or a copy of these Official Rules please write to: Salt Lake Bees/General Distributing Company King of the Game, Attn: Madison Calder, 1420 South 500 West, Salt Lake City, Utah, 84115. Full rules will also be posted at [www.go.SLBees.com/KingsSeats](http://www.go.SLBees.com/KingsSeats) MISCELLANEOUS: Any person attempting to defraud or in any way tamper with the Sweepstakes will be ineligible for prizes and may be prosecuted to the fullest extent of the law. Sponsor reserves the right to terminate or amend this Sweepstakes at any time without liability and without notice if any factor beyond Sponsor's control interferes with its proper conduct as contemplated by these rules. By entering, each entrant agrees to follow these Official Rules and hold harmless and indemnify the Salt Lake Bees, General Distributing Company, and each of their respective parents, subsidiaries, affiliates, directors, governors, officers, employees and agents from and against and all liability, damages or causes of action (however named or described), including but not limited to death, personal injury, loss or damage to property, which the entrant or any of the entrant's representatives, heirs, next of kin or assignees may have or which they may hereafter acquire with respect to or arising out of either (a) the entrant's participation in the promotion; or (b) the receipt or use of the prize awarded in the promotion.